

THE GOOD STUFF



Cheers to Chicago Spring

The Finnish Long Drink has been around since 1952 but is now being introduced to the U.S. This isn't a filling seltzer, it's a premium citrus soda that's refreshing and smooth. Available in Traditional (5.5% ABV), Strong (8.5% ABV), and a Zero calorie options. **\$11.99 (6 cans) www.thelongdrink.com**



Truly Great Fit

When TRUE Linkswear debuted its 2024 line-up this LUX G model was the headliner. It offers Tour-level performance in a modern design that easily goes from the course to the clubhouse and beyond. Featuring a Neoprene easy-on collar, Wanderlux midsole, and a 2-year waterproof warranty. **\$175 www.truelinkswear.com**



Broad Strokes

TaylorMade promotes SpeedSoft as its softest golf ball ever. Now, it's the most visible as well. The new SpeedSoft Ink models have a high-contrast splattering of paint, available in green, blue, red, or pink. No need to compare golf balls on the first tee, they'll know yours from 300 yards away. **\$24.99 www.taylormadegolf.com**

Carrying with Color

OGIO is known for pushing limits with its golf bag designs, and the new 2024 Fuse stand bags have some whoppers like this Neon Sport colorway which steals your attention. This lightweight carry bag has a four-way top, Rapid Access pockets, and a Fit Disc self-balancing strap system. **\$229.99 www.ogio.com**



In the Shadows

As Srixon continues to take its share of the iron market it also takes to the dark side. Now available in a limited edition Black Chrome finish, Srixon's ZX5 Mk II and ZX7 Mk II irons are looking super sleek. The same award-winning tech now comes in this durable finish that reduces glare on the course. **\$1,499.99 www.us.dunlopsports.com**



Milled to Perfection

The new PING PLD Milled putters are works of art, and the Oslo 4 should grab any mallet player's attention. A favorite shape on tour, the Oslo 4 suits arching strokes and has a long, contrasting white sightline. Smooth like butter on impact, this model is also very forgiving. **\$485 www.ping.com**



Up All Night to Get Lucky

When it comes to sinking those crucial birdies and par putts, we could all use a little extra luck. Perhaps this new blade cover from Odyssey is the trick? Stitched with shamrocks and gold accents, this cover will add some appeal to your bag and hopefully some skins. **\$59.99 www.odyssey.callawaygolf.com**

Can Definitely Touch This

In a crowded golf apparel landscape, let's not forget classy brands like Peter Millar. Their performance polos feel great, but can also look great like the Hammer Time design which sports hammerhead sharks, Classic fit, UPF 50+, and four-way stretch for easy swinging. **\$115 www.petermillar.com**

